



# U.S. Fire Arms Mfg Co.

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## PRESS RELEASE

### For Immediate Release

Hartford, Connecticut

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**U.S. Fire Arms Mfg. Co., Inc. (USFA) Hartford's Largest Gunmaker - Announces Two Blockbuster Product Placements in Summer 2007 Movies - Russell Crowe's, "3:10 to Yuma" and Brad Pitt's, "Jesse James..."**

---USFA Vice President of Marketing, Mark Roberts, announced today that USFA successfully placed products in two of this summer's biggest hits - 3:10 to Yuma, starring Russell Crowe and Christian Bale, (Opening Sept. 7th) and Brad Pitt's role as Jesse James, (Opening Sept. 21).

USFA products selected for the films were the "antique aged" Gunslinger® and US Pre-War® models with special grips and barrel lengths crafted especially for the actors. USFA products have been sought after by Hollywood directors and prop masters because they are historically accurate, especially for critical close-ups and 'on-camera' action shots.

World renowned gun coach, Thell Reed, supervised and consulted on the USFA guns and trained both lead actors, Russell Crowe and Brad Pitt, in the art of 'Gunslinging.'

"...the gun handling skills of each actor, for a realistic depiction of the roles...making the film into a believable product is critical; the guns have to be right - especially for expensive location shoots..." said Thell. Several more movies are in the pipeline for USFA as screenwriters and directors have relied on quick deliveries - even to the set (New Mexico) where 3:10 to Yuma was filmed.

USFA supports safe gun handling and the enjoyment of shooting safely.

For Press Relations, contact USFA at 860.296.7441 or [usfa@usfirearms.com](mailto:usfa@usfirearms.com).

**About U.S. Fire Arms:** USFA® is the largest firearms manufacturer in Hartford, Connecticut. Best known for their historically accurate production of revolvers, automatic pistols and rifles; US Pre-War®, Plinker®.22, Omni® & Bisley Model revolvers, Lightning rifles, Maxim® Silencers, Model 1910® Autos, Model 1911 Autos and Super 38® Automatic pistols. For Press Relations, contact USFA at 860.296.7441 or [usfa@usfirearms.com](mailto:usfa@usfirearms.com). For guns, gunparts, auto magazines and more, visit: [www.usfirearms.com](http://www.usfirearms.com) USFA ...THE LEGEND LIVES®

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